Kickstarter Campaigns

* Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. A Kickstarter campaign has a better chance of being successful if it’s kickstarted in May.
2. Almost 54% of campaigns are successful
3. Most campaigns are theater related and have a success rate of 61%

* What are some limitations of this dataset?

This dataset mostly quantitative and focuses only on the outcome of Kickstarter campaigns. Why campaigns reached those outcomes could not be answered here.

* What are some other possible tables and/or graphs that we could create?

A graph showing the ranking of successful campaigns by average donation and category or sub-category would be useful